

## Agenda AgriBusiness Forum 2018

v.10EN

**Masterclass:** A two day immersive training for 10 selected food & agtech scaleups. In cooperation with the Embassy of the Netherlands in Greece

Tuesday October 30<sup>th</sup> 2018

Venue: Serres Chamber of Commerce

- 18.00-20.00: Scaleups meet the trainers, needs analysis and informal gathering
- 20.00-21.00: Light dinner

Wednesday October 31<sup>st</sup> 2018

Venue: Serres Chamber of Commerce

- 09.00-20.00: Full day AgriFood Workshop on Entrepreneurship (breaks for lunch & dinner)

Thursday November 1<sup>st</sup> 2018

Venue: Serres Chamber of Commerce

- 09.00-13.00: Half day AgriFood Workshop on Entrepreneurship
- 13.00-14.00: Light lunch

**Hellenic Challenge:** Scaleups pitching event about presenting their business value proposition to a designated jury. Top 3 scaleups will be offered to be panelists to the forum. Furthermore Top-1 will be offered visiting the Netherlands Wageningen University & Research and Top-2 educational services by the American Farm School.

- **16.00-17.00: Delegates registrations, Serres Chamber of Commerce**  
To the entrance online registration proof (e-ticket) or an invitation should be presented
- **17.00-19.45: AgriFood Scaleups Hellenic Challenge**
- **20.15-22.30: Welcome dinner at CityZen wine bar-restaurant, sponsored by ALPHA BANK**  
Only for delegates. To the entrance online registration proof (e-ticket) should be presented

Friday November 2<sup>nd</sup> 2018

Venue: Elpida Resort & Spa Hotel

### AgriBusiness Forum-day 1

- **08.00-08.45: Delegates registrations, Elpida Resort & Spa**
- **09.00-09.30: Welcome Remarks**
  1. Giannis Balakakis, Chair Organizing Committee AgriBusiness Forum
  2. Ioannis Moisiadis, Governor, Regional Unit of Serres
- **09.30-11.30: Session 1 | Common Agricultural Policy in Greece and the European Union post 2020**

*NBG agrifood sector analysis*

  1. Jessie Voumvaki, Deputy Director, Economic Analysis Department, National Bank of Greece

*Key notes*

  2. Tassos Haniotis, Director, Directorate Economic Analysis, Perspectives & Evaluations, European Commission
  3. Charalambos Kasimis, Secretary General, Ministry of Rural Development & Food, Greece

*Speakers*

  4. Fotini Arambatzi, Member of the Hellenic Parliament, Head of Rural Development & Food, New Democracy
  5. Athanasios Kizos, Professor Rural Geography, University of Aegean

*Commentators*

6. Alexandros Kontos, President, Hellenic Association of Agricultural Cooperative Organizations & Enterprises
7. Evangelos Argyris, President, Wines of Greece
8. Pavlos Satolias, President, Hellenic Confederation Agricultural Cooperatives (Nea Paseges)
9. Stergios Litos, President, Visaltia Farmers Association
10. Konstantinos Mattas, Professor of Agricultural Policy, Aristotle University of Thessaloniki (*Moderator*)

○ **11.30-12.00: Break**

○ **12.00-13.30: Session 2 | Financial Instruments for smart agribusiness in Greece**

1. Nelly Lambropoulou-Tzakou, General Manager of Retail Banking, National Bank of Greece
2. Alexandros Dimitrakopoulos, Regional Mandate Manager, European Investment Fund (EIF)
3. Ioannis Haniotakis, Director of Agricultural Sector Operations Development, Piraeus Bank
4. Panos Theodorou, Head of strategy & analysis sector, Small Business Segment General Division, Eurobank
5. Maria Karathanassi, Assistant Manager, Small Business Banking Division, Alpha Bank
6. Neoklis Stamkos, Head, microStars - microlending
7. Konstantinos Apostolopoulos, Head of the Evaluation & Institutional Support, Managing Authority for Rural Development Programme in Greece (*Moderator*)

○ **13.30-14.30: Light luncheon**

○ **14.30-15.30: Session 3 | New Technologies, Agri-Distribution Logistics in Greece and beyond**

*Key-Note*

1. Caspar Veldkamp, Ambassador of the Netherlands to Greece

*Speakers*

2. Dimitrios Vlachos, Director of the Laboratory of Statistics & Quantitative Analysis Methods, Logistics & Supply Chain Management, Department of Mechanical Engineering, Aristotle University of Thessaloniki
3. Lucas Marxen, Associate Director, Research Analytics Agricultural Experiment Station, Rutgers University, New Jersey, USA
4. Alexandros Kouris, Managing Director, Microbrewery of Cyclades at Tinos Island (Nissos Beer)
5. Antonis Papagiannides, Journalist and General Manager Economia Publishing (*Moderator*)

○ **15.30-15.45: Break**

○ **15.45-17.15: Session 4 | Smart Plant farming**

1. Peter Oudemans, Professor of Plant Biology and Pathology, Rutgers University, New Jersey, USA
2. Geert Wilms, Director of Agricultural Innovation Brabant (LIB), ZLTO farmers organization Netherlands
3. Thanos Balafoutis, Researcher, Center for Research and Technology Hellas & Institute for Bio-economy and Agri-technology (iBO)
4. Aris Zamidis, CEO, TractorGPS
5. Athanasios Tsaftaris, Academic Dean of Graduate Studies, Perrotis College-American Farm School
6. Dr. Ilias Kalfas, Project Leader, Strategic Project Management, American Farm School (*Moderator*)

○ **17.15-18.15: Session 5 | Smart Livestock farming**

1. Dimitrios Kouretas, Professor, Department of Biochemistry-Biotechnology, University of Thessaly
2. Georgios Arsenos, Professor, Faculty of Veterinary Medicine, Aristotle University of Thessaloniki
3. Anagnoris Argyriou, Senior Scientist, Deputy Director Institute of Applied Biosciences – CERTH
4. Mr. Lefteris Gitsas, President, National Inter-professional Organization of Meat
5. Evdokia Krystallidou, Project Leader, Strategic Project Management, American Farm School (*Moderator*)

○ **18.30-19.30: Networking Cocktail**

Saturday November 3<sup>rd</sup> 2018

Venue: Elpida Resort & Spa Hotel

## Agribusiness Forum-day 2

- **08.00-08.45: Delegates registrations, Elpida Resort & Spa**
  - **09.00-09.30: Welcome Remarks**
    1. Siwarde J. Sap, Vice Chair Steering Committee, Balkans & Black Sea Cooperation Forum and Sr. Economic Policy Advisor, Embassy of the Netherlands
    2. Christos Meglas, President, Serres Chamber of Commerce
  - **09.30-11.15: Session 6 | Business Impact HUB**  
*NBG agrifood sector analysis*
    1. Jessie Voumvaki, Deputy Director, Economic Analysis Department, National Bank of Greece

*RoundTable*

    2. Geert Wilms, Director of Agricultural Innovation Brabant (LIB), ZLTO Farmers Organization Netherlands
    3. Arda Batu, Secretary General, TURKONFED (Turkish Business Confederation)
    4. Augusta Vrachnou, Principal Banker, European Bank for Reconstruction & Development (EBRD)
    5. Ioanna Tavanidou, Manager Banking Medium Companies, National Bank of Greece
    6. Christos Meglas, President, Serres Chamber of Commerce
    7. Nikos Stamou, Investments Promotion Manager, Enterprise Greece
    8. Yiannis Tsatsakis, Editor in Chief, Ypaithros Chora (*Moderator*)
  - **11.15-11.30: Break**
  - **11.00-12.30: Session 7 | Scientific Impact HUB**
    1. Håkan Jönson, Professor of Food Studies, Lund University Sweden
    2. Spyros Mamalis, President, Geotechnical Chamber of Greece
    3. Effie Lazaridou, Managing Director, Rutgers University Greece
    4. Philip Papadopoulos, Director Strategic Project Management Office, American Farm School
    5. Alexandros Kouris, Secretary General, Elladika mas (*Moderator*)
  - **12.30-13.00: Highlights from sessions**
- Field Visit**
- 13.00-17.00: Nigrita village geothermal zone (detailed program [here](#))
  - 17.00: return to Serres. End of conference

## Remarks

- AgriBusiness Forum official language is Greek with simultaneous translation to English
- Participation to the AgriBusiness Forum is with a registration fee ([here](#)). Only online registrations are accepted
- Access to the conference and networking events requires valid e-pass provided to the delegates following to online registration and payment of the fees
- For coach free transportation to Nigrita (November 3<sup>rd</sup>) a booking should be made to the secretariat of the forum on before Friday 2/11/2018, 15h00
- Agenda is subject to changes/modifications