

ESENDER_LOGIN:	ENOTICES
CUSTOMER_LOGIN:	ECAS_nkilitko
NO_DOC_EXT:	2022-134907
SOFTWARE_VERSION:	13.2.0
ORGANISATION:	ENOTICES
COUNTRY:	EU
PHONE:	/
E_MAIL:	info@agromacedonia.gr

LANGUAGE:	EN
CATEGORY:	ORIG
FORM:	F02
VERSION:	R2.0.9.S05
DATE_EXPECTED_PUBLICATION:	/

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

- I.1) **Name and addresses**
Official name: Σύμπραξη της Περιφέρειας Κεντρικής Μακεδονίας Αστική Μη Κερδοσκοπική Εταιρεία
Postal address: 26ης Οκτωβρίου 64
Town: Θεσσαλονίκη
NUTS code: EL52 Κεντρική Μακεδονία / Kentriki Makedonia
Postal code: 54627
Country: Greece
Contact person: Δάφνη Καψάλα
E-mail: info@agromacedonia.gr
Telephone: +30 2313330306
Fax: +30 2313330007
Internet address(es):
Main address: <https://agromacedonia.gr>
- I.1) **Name and addresses**
Official name: FEDERACION ESPAÑOLA DE INDUSTRIAS DE ALIMENTACION Y BEBIDAS
Postal address: Calle Velazquez 64, 3 Planta
Town: Madrid
NUTS code: ES España
Postal code: 28001
Country: Spain
Contact person: Miriam Gutierrez
E-mail: m.gutierrez@fiab.es
Telephone: +34 914117211
Internet address(es):
Main address: <https://fiab.es>
- I.1) **Name and addresses**
Official name: POTRAVINARSKA KOMORA SLOVENSKA
Postal address: EINSTEINOVA 3817/19
Town: Bratislava
NUTS code: SK Slovensko
Postal code: 85101
Country: Slovakia
Contact person: Jana Verhartova
E-mail: venhartova@pks.sk
Telephone: +42 1903468149
Internet address(es):
Main address: <https://pks.sk>
- I.2) **Information about joint procurement**
The contract involves joint procurement

In the case of joint procurement involving different countries, state applicable national procurement law:
Joint Ministerial Decision 419/18559/2017

I.3) **Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.agromacedonia.gr>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

I.4) **Type of the contracting authority**

Other type: ΑΣΤΙΚΗ ΜΗ ΚΕΡΔΟΣΚΟΠΙΚΗ ΕΤΑΙΡΙΑ

I.5) **Main activity**

Other activity: ΑΓΡΟΔΙΑΤΡΟΦΙΚΗ ΣΥΜΠΡΑΞΗ

Section II: Object

II.1) **Scope of the procurement**

II.1.1) **Title:**

EXPERIENCE EU-101015753

Reference number: 03-08.2022

II.1.2) **Main CPV code**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.1.3) **Type of contract**

Services

II.1.4) **Short description:**

Concerns the selection of implementing body(ies) with award criterion the most economically advantageous tender based on the best price-quality ratio for the implementation of the Grant Agreement 101015753-EXPERIENCE EU submitted under AGRI-MULTI-2020 Call for proposals for Multi Programmes 2020, approved according to Ref.Ares(2020) 4845789-16/09/20 letter from REA and signed with Amendment Ref.Ares(2021) 2522450-14/04/21

II.1.5) **Estimated total value**

Value excluding VAT: 1 851 794.27 EUR

II.1.6) **Information about lots**

This contract is divided into lots: yes

Tenders may be submitted for all lots

II.2) **Description**

II.2.1) **Title:**

LOT 1 Agromacedonia

Lot No: 1

II.2.2) **Additional CPV code(s)**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.2.3) **Place of performance**

NUTS code: CN China

NUTS code: HK Hong Kong

NUTS code: JP Japan

II.2.4) **Description of the procurement:**

Service Contract will be awarded for the creation of branding, site, media campaign, participation in Exhibitions, POS organization, organization of Restaurant Weeks. There are 7 Work packages, WP1 Project Coordination, WP2 Public Relations, WP3 Website and Social Media, WP4 Advertising, WP5 Communication Tools, WP6 Events and WP7 Pos Promotion

II.2.5) **Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) **Estimated value**

Value excluding VAT: 636 767.03 EUR

II.2.7) **Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 32

This contract is subject to renewal: no

II.2.10) **Information about variants**

Variants will be accepted: no

II.2.11) **Information about options**

Options: no

II.2.13) **Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: yes
Identification of the project:

The procurement is related to a project and/or programme financed by EU, under the agri-multi-call 2020, Promotion of Agricultural products and was approved with Ref.Ares(2020) 4845789-16/09/20

II.2.14) **Additional information**

II.2) **Description**

II.2.1) **Title:**

LOT 2 FIAB

Lot No: 2

II.2.2) **Additional CPV code(s)**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.2.3) **Place of performance**

NUTS code: CN China

NUTS code: HK Hong Kong

NUTS code: JP Japan

II.2.4) **Description of the procurement:**

Service Contract will be awarded for the creation of branding, site, media campaign, participation in Exhibitions, POS organization, organization of Restaurant Weeks. There are 7 Work packages, WP1 Project Coordination, WP2 Public Relations, WP3 Website and Social Media, WP4 Advertising, WP5 Communication Tools, WP6 Events and WP7 Pos Promotion

II.2.5) **Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) **Estimated value**

Value excluding VAT: 626 198.80 EUR

II.2.7) **Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 32

This contract is subject to renewal: no

- II.2.10) **Information about variants**
Variants will be accepted: no
- II.2.11) **Information about options**
Options: no
- II.2.13) **Information about European Union funds**
The procurement is related to a project and/or programme financed by European Union funds: yes
Identification of the project:
The procurement is related to a project and/or programme financed by EU, under the agri-multi-call 2020, Promotion of Agricultural products and was approved with Ref.Ares(2020) 4845789-16/09/20
- II.2.14) **Additional information**
- II.2) **Description**
- II.2.1) **Title:**
LOT 3 PKS
Lot No: 3
- II.2.2) **Additional CPV code(s)**
79000000 Business services: law, marketing, consulting, recruitment, printing and security
- II.2.3) **Place of performance**
NUTS code: CN China
NUTS code: HK Hong Kong
NUTS code: JP Japan
- II.2.4) **Description of the procurement:**
Service Contract will be awarded for the creation of branding, site, media campaign, participation in Exhibitions, POS organization, organization of Restaurant Weeks. There are 7 Work packages, WP1 Project Coordination, WP2 Public Relations, WP3 Website and Social Media, WP4 Advertising, WP5 Communication Tools, WP6 Events and WP7 Pos Promotion
- II.2.5) **Award criteria**
Price is not the only award criterion and all criteria are stated only in the procurement documents
- II.2.6) **Estimated value**
Value excluding VAT: 588 828.43 EUR
- II.2.7) **Duration of the contract, framework agreement or dynamic purchasing system**
Duration in months: 32
This contract is subject to renewal: no
- II.2.10) **Information about variants**
Variants will be accepted: no
- II.2.11) **Information about options**
Options: no
- II.2.13) **Information about European Union funds**
The procurement is related to a project and/or programme financed by European Union funds: yes
Identification of the project:
The procurement is related to a project and/or programme financed by EU, under the agri-multi-call 2020, Promotion of Agricultural products and was approved with Ref.Ares(2020) 4845789-16/09/20
- II.2.14) **Additional information**

Section III: Legal, economic, financial and technical information

III.1) Conditions for participation**III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions:

AS STATED IN THE PROCUREMENT DOCUMENT

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

III.2) Conditions related to the contract**III.2.2) Contract performance conditions:**

AS STATED IN THE PROCUREMENT DOCUMENT

III.2.3) Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV: Procedure**IV.1) Description****IV.1.1) Type of procedure**

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system**IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

IV.2) Administrative information**IV.2.2) Time limit for receipt of tenders or requests to participate**

Date: 20/09/2022

Local time: 12:00

IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates**IV.2.4) Languages in which tenders or requests to participate may be submitted:**

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 33 (from the date stated for receipt of tender)

IV.2.7) Conditions for opening of tenders

Date: 20/09/2022

Local time: 14:00

Place:

64, 26TH October str., Thessaloniki, 54627, Greece

Section VI: Complementary information**VI.1) Information about recurrence**

This is a recurrent procurement: no

VI.3) Additional information:**VI.4) Procedures for review****VI.4.1) Review body**

Official name: ΑΓΡΟΔΙΑΤΡΟΦΙΚΗ ΣΥΜΠΡΑΞΗ ΤΗΣ ΠΕΡΙΦΕΡΕΙΑΣ ΚΕΝΤΡΙΚΗΣ ΜΑΚΕΔΟΝΙΑΣ-ΑΣΤΙΚΗ ΜΗ
ΚΕΡΔΟΣΚΟΠΙΚΗ ΕΤΑΙΡΕΙΑ

Town: Θεσσαλονίκη

Country: Greece

E-mail: info@agromacedonia.gr

Telephone: +30 2313330306

Internet address: www.agromacedonia.gr

VI.5) **Date of dispatch of this notice:**

01/09/2022